TIGI®

SOCIAL MEDIA

GAME CHANGER

The Beauty of Social Media® will cover interactive social media strategies, best practices, hacks, feature navigation, and digital marketing tips to grow your social game to the next level. Learn the best methods for posting, hash tagging, scheduling, advertising, engaging with your audience, gaining followers and more!

PRIOR TO ATTENDING

- Install Instagram and Facebook applications to your cell phone
- · Create accounts on each social channel
- Bring your cell phone and charger, backup battery chargers are ideal
- Due to the number of outlets available backup battery chargers are ideal



WHEN

LOCATION

INVESTMENT